# **Prevent Data Poisoning & Hijacking**

# **New Level Of Security For Your Product, Device Or Service**



Through 2022, 30% of all AI cyberattacks will leverage training-data poisoning, AI model theft, or adversarial samples to attack AI-powered systems.

Gartner, 2020

According to a recent report by Gartner, attacks on critical infrastructure have increased by 3,900% since 2013, and they predict that by 2024 a cyberattack will be so damaging to critical infrastructure that a member of the G20 will reciprocate with a declared physical attack.

Gartner, 2021

### **Risk Of Data Poisoning**

# DATA CONSUMER & SERVICE PROVIDER DASHBOARD DASHBOARD DATA STREAMS DATA STREAMS DATA SOURCE INDICATE ASSET DATA SOURCE INDICATE ASSET

# **Trustworthy Data-as-a-Service**

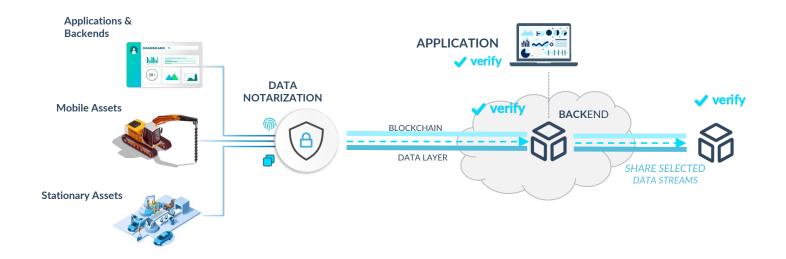
# Less Blind Faith, More Credible Trust In Data











## Why Businesses Use Tributech



### **Stop the Threat of Data Poisoning**

Seamlessly leverage Blockchain verification to easily detect and stop data poisoning



### Reduce the Risk of Data Hijacking

Audit data pipelines to enable trust from data source to consumer



### **Cut Time to Market for New Products**

Integrate connectivity, data management, and security faster than your competitors



### **Restore Trust in Data Supply Chain**

Make it easy for your partners to trust you with unprecedented data security



### **Establish Provenance of Resources**

Integrate tamperproof provenance of materials so customers can trust products



### **Cut Governance Costs & Overheads**

Govern all data streams with a single unified management layer for all use cases

